

RAGBRAI MASON CITY
VOLUNTEER HANDBOOK

July 27, 2022

WWW.RAGBRAIMASONCITY.COM

A MESSAGE TO OUR VOLUNTEERS

RAGBRAI® Mason City appreciates the service you are providing to the thousands of visitors we are privileged to host during this amazing event. Thank you so much for your participation.

OUR MISSION: Showcase Mason City's unique charm by demonstrating our exceptional hospitality and creating a memorable, fun and safe experience for everyone.

HOW YOU CAN HELP: Be thorough, helpful and genuinely courteous as you answer our visitors' questions about RAGBRAI® activities in Mason City. You are an important part of their experience in our community. Keep our theme - *Ride of the Century* - in mind when you interact with them. Today has been a long, high-mile day – 105 to be exact. For those who complete the Century Ride, today is a day to CELEBRATE! Where the road ends, the fun begins! We would love for these guests to leave our community with a heart full of warm memories and a desire to return to Mason City whether for a brief visit, a vacation or perhaps even as a full-time resident.

Be prepared for inquiries about Mason City. Our community has many attributes and attractions. Strive to exceed our visitors' expectations. If you do not know the answer or cannot find it in resources at hand, please don't hesitate to ask another volunteer.

A FEW THINGS TO KEEP IN MIND WHILE VOLUNTEERING FOR RAGBRAI®

Getting to work at your volunteer post: Allow yourself plenty of time to arrive at your assigned volunteer location. There will be parking in parking lots near the downtown area, but expect them to be full. Because there will not be a lot of room for parking, plan to walk a distance to your assignment. You can park at the North Iowa Events Center or former Shopko parking lot and pick up a shuttle that will be transporting volunteers to Downtown and the RAGBRAI campgrounds. If you're working in a "high visibility" position, please wear the bright green "Ask Me" volunteer t-shirt that has been made provided to you.

Join the Farewell Fun on Thursday: If you would like to wish our guests farewell as they depart on Thursday, please feel free to gather with friends and neighbors from 7 AM-10 AM along Kentucky Avenue to wish the riders thank you and good travels.

And Finally... Wear a smile, make new friends and have fun!

MASON CITY RAGBRAI'S "Ride Of The Century" IS ROLLING INTO RIVER CITY FOR THEIR OVERNIGHT STOP ON JULY 27TH.

Over 15,000 bike riders, support drivers, and vendors will be arriving in our city to a warm Mason City welcome. We invite you to be part of the fun! Visit ragbraimasoncity.com for information and volunteer opportunities.



ORDER YOUR RAGBRAI MASON CITY T-SHIRT

These soft green, super comfy poly-blend t-shirts display our logo on the front. All t-shirt ordering, printing, and pick-up (or shipping) will be completed by **Splash Multisport & Custom, 205 N. Federal Avenue, Mason City**

TO ORDER ONLINE via credit card, go to ragbraimasoncity.com/tshirts or if you'd rather order in person (cash, check, or credit card), stop in to Splash during business hours (M - F, 9 am - 5 pm).

These collectable jerseys feature our logo on a background of earthy yellows and rust. All Jerseys feature superior moisture-wicking, breath-ability, reliable protection from UV rays, streamlined aerodynamic cutting for optimal performance, full length YKK invisible zipper, silicone gripper at hem to maintain fit, and 3 rear pockets.

Available in sizes XS - 4XL \$75 each.

TO ORDER ONLINE via credit card, go to ragbraimasoncity.com/jerseys Jersey sales will go from now until August 1. You will have your jersey in mid September.

Sales benefit: RAGBRAI Mason City, Spin Devo (Junior Cycling Team), Mason City Mountain Bike Club, and North Iowa Human Powered Trails.

ORDER YOUR OFFICIAL RAGBRAI MASON CITY BIKE JERSEY



DOWNTOWN MASON CITY ENTERTAINMENT

RIDE OF THE CENTURY WEDNESDAY, JULY 27



SCHEDULED TO APPEAR



SPECIAL EMCEE
DAY PEACE

MUSE NORRIS SIDE STAGE
13 ON SEVEN | 3-6 PM

PRINCIPAL PAVILION SIDE STAGE
DANNY GRAUSE | 3-4:30 PM
BRAD MORGAN | 4:30-6 PM

MAIN STAGE

6:30

DON FELDER

8:30

SUGAR RAY

BEVERAGE GARDEN

JESSE CALVERT

Guest Bartender
SLOAN GAISOR

**... PLUS SURPRISE
GUESTS ALL OVER!**



WWW.RAGBRAIMASONCITY.COM



HERE ARE SOME GREAT WAYS TO BE PART OF THE FUN!

1) VISIT ragbraimasoncity.com for information on these and other volunteer opportunities.

2) HOST RIDERS OVERNIGHT

For info on housing RAGBRAI riders go to:
ragbraimasoncity.com/housing
or email: Ragbrai.mc.housing@gmail.com

3) SHOW US YOUR 100s

Help build excitement by decorating your yards, homes and places of business with our theme "RIDE OF THE CENTURY" in honor of the 100 miles that riders will accomplish that day. Share photos on social media with the tag **#ragbraimc** and we will showcase your creations on the Mason City Ragbrai Facebook and Instagram pages during the weeks leading up to our big day.

4) ADOPT-A-CORNER

Groups, Teams, Non-Profits and Businesses -

Have some fun and show off your community spirit by signing up for a 2-hour time slot to cheer on the riders at one of the five corners they will pass on their ways into town on July 27th and out of town on July 28th.

To Adopt-A-Corner, email pattioweiss@gmail.com

5) GENERAL WELCOME & FAREWELL

Gather with friends and neighbors to line the streets for the welcome and the farewell. People lining the streets along 1st St NW are encouraged to bring American flags to wave as part of our "Flags On First" welcome. The best times to cheer along the route:
July 27th, 1-7 pm
July 28th, 7-9 am

6) BEVERAGE GARDEN

Help check IDs at the entrance and exit points of the beverage garden as well as serving inside designated areas.

7) INFORMATION CENTER

Work the information booths to answer questions, direct riders where to go and location of vending, entertainment, etc.

8) SANITATION

Individuals, organizations and/or committees to help keep campgrounds and the square clean.

ROUTE INFO To view bike, traffic, closure and vendor maps go to: <http://ragbraimasoncity.com/overview> and click on the link: ragbraimasoncityiowa.hub.arcgis.com



July 18, 2022

Greetings!

Mason City will soon be hosting thousands of RAGBRAI guests overnight on Wednesday, July 27 and the Mason City RAGBRAI Committees have been working diligently to roll out the red carpet for our guests. Downtown Mason City will be bustling with entertainment, food and merchandise vendors and much more to mark the completion of the 'Ride of the Century' 100 mile day of the route.

The committee would like to give our downtown business friends a heads up of what to expect heading into the week of as we prepare for RAGBRAI's stop in Mason City.

Attached is a map of the downtown area which shows the schedule of parking lot closures for the week along with the designated festival perimeter. Street parking in the downtown perimeter area will be closed effective 11 pm Tuesday, July 26 and will remain closed until reopening on Thursday morning, July 28. This is potentially subject to change as we approach the ride date.

We invite you to join in the fun by volunteering to help welcome our guests! There are many ways to volunteer including hospitality, information center, and beverage garden, just to name a few. Scan the QR Code or visit the website at <http://ragbraimasoncity.com/volunteers> and choose the opportunity that interests you!



SCAN HERE TO VOLUNTEER!

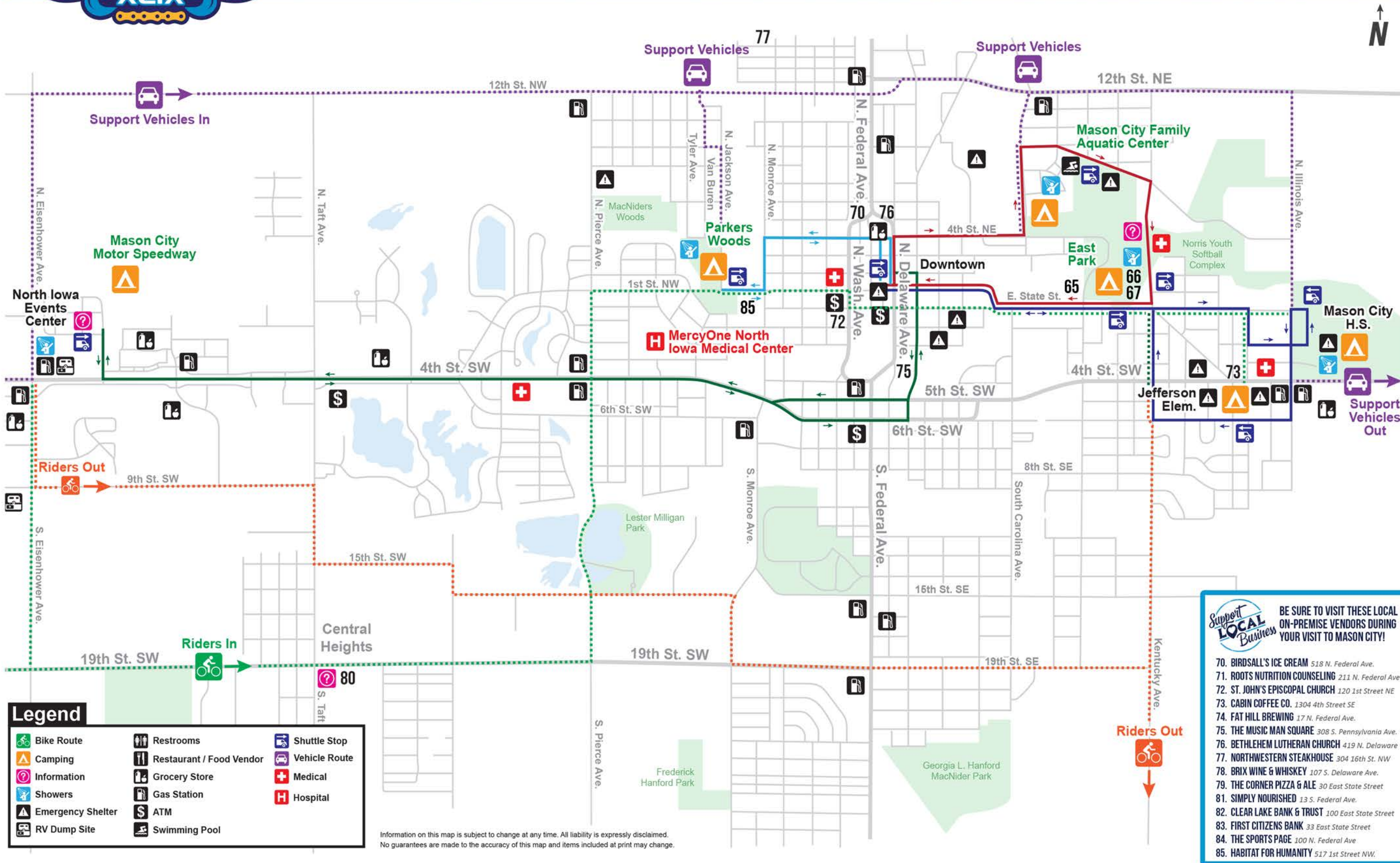
Thank you and we look forward to celebrating the 'Ride of the Century' with you on July 27!

The Mason City RAGBRAI Committee



WELCOME TO MASON CITY!

WEDNESDAY, JULY 27, 2022



Information on this map is subject to change at any time. All liability is expressly disclaimed. No guarantees are made to the accuracy of this map and items included at print may change.



THANK YOU TO OUR SPONSORS:



- Support LOCAL Business** BE SURE TO VISIT THESE LOCAL ON-PREMISE VENDORS DURING YOUR VISIT TO MASON CITY!
- 70. BIRDSALL'S ICE CREAM 518 N. Federal Ave.
 - 71. ROOTS NUTRITION COUNSELING 211 N. Federal Ave.
 - 72. ST. JOHN'S EPISCOPAL CHURCH 120 1st Street NE
 - 73. CABIN COFFEE CO. 1304 4th Street SE
 - 74. FAT HILL BREWING 17 N. Federal Ave.
 - 75. THE MUSIC MAN SQUARE 308 S. Pennsylvania Ave.
 - 76. BETHLEHEM LUTHERAN CHURCH 419 N. Delaware
 - 77. NORTHWESTERN STEAKHOUSE 304 16th St. NW
 - 78. BRUX WINE & WHISKEY 107 S. Delaware Ave.
 - 79. THE CORNER PIZZA & ALE 30 East State Street
 - 81. SIMPLY NOURISHED 13 S. Federal Ave.
 - 82. CLEAR LAKE BANK & TRUST 100 East State Street
 - 83. FIRST CITIZENS BANK 33 East State Street
 - 84. THE SPORTS PAGE 100 N. Federal Ave
 - 85. HABITAT FOR HUMANITY 517 1st Street NW.



SCAN ME

RAGBRAI is only possible because of towns like Mason City opening their doors, businesses, and providing volunteers to serve the ride. If you would like to express your gratitude to the towns of Iowa who make this possible scan the QR code to donate. All funds will be split evenly among the eight overnight towns charities. RAGBRAI is donating \$15k per town to this fund.

MASON CITY VENDOR DIRECTORY

ON-PREMISE VENDORS

70. Birdsall's Ice Cream
518 N. Federal Avenue
71. Roots Nutrition Counseling
211 N. Federal Avenue
72. St. John's Episcopal Church
120 1st Street NW
73. Cabin Coffee Co.
1304 4th Street SE
74. Fat Hill Brewing
17 N. Federal Avenue
75. The Music Man Square
308 S. Pennsylvania Ave.
76. Bethlehem Lutheran Church
419 N. Delaware Ave.
77. Northwestern Steakhouse
304 16th Street NW
78. Brix Wine & Whiskey
107 S. Delaware Ave.
79. The Corner Pizza and Ale
30 East State Street
80. Lizard's Tropical Sno
244 19th Street SW
81. Simply Nourished
13 S. Federal Avenue
82. Clear Lake Bank & Trust
100 East State Street
83. First Citizens Bank
33 East State Street
84. The Sports Page
Southbridge Mall: 100 S. Federal
85. Habitat for Humanity
517 1st Street NW

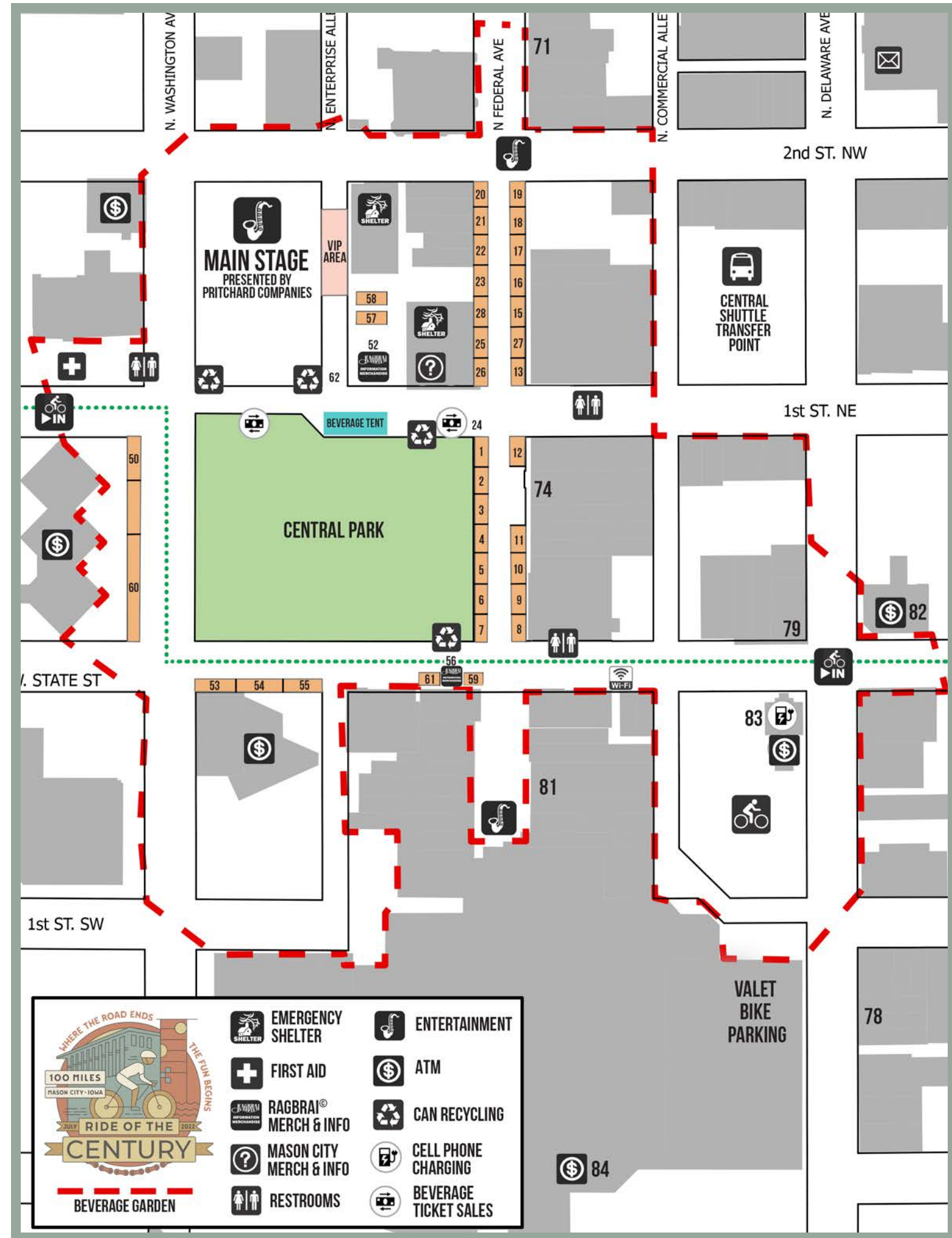
VENDORS DOWNTOWN

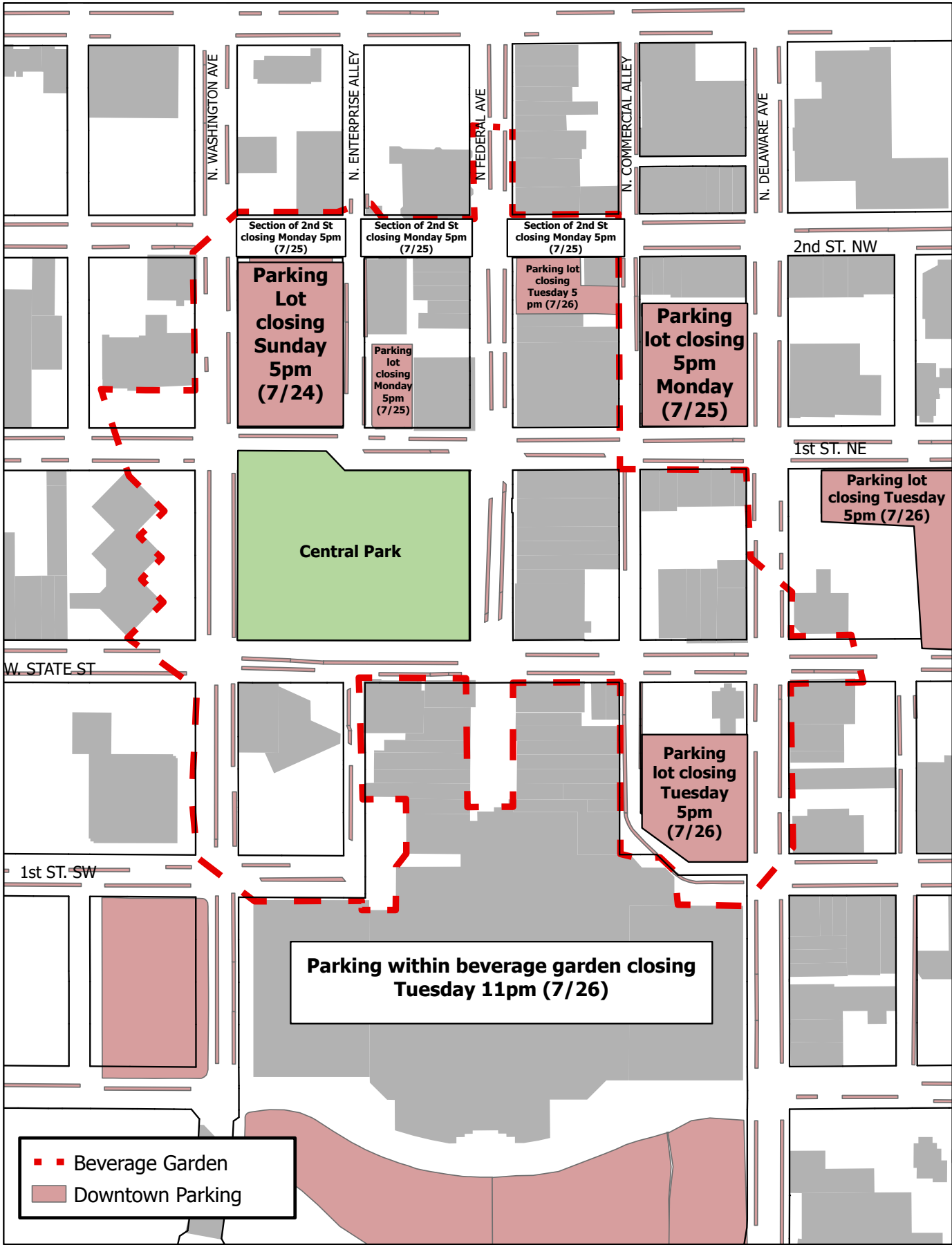
1. Bearded Jackal Street Food
2. Moni Jo's
3. The Cookie Dough'Tique
4. Filipino Foodie
5. Miracle Ear
6. Your Time Medical
7. NIP Fitness
8. Freedom Inn His Grace Ministry
9. Isagenix
10. Kona Ice of Central Iowa
11. A Mouthful
12. Bernatello's Foods
13. Black Dog BBQ
15. Caribbean Kitchen
16. Smokin' Mama's
17. Lake Lemonade / Charcuteme
18. Smokin' G's BBQ
19. Kraft-Heinz Company & Minnie Donuts
21. Luna's Tacos
22. Garcia's Taqueria
23. Pacific Rim Noodle
24. Salvation Army

25. Karam's Grill
26. All About Cheesesteaks
27. Hungry Charlies
28. Big Foot's BBQ
50. Live Hydration Spa
of West Des Moines
52. RAGBRAI® Merch
53. Wartburg College
54. Wildcycler
55. Discover Austin
56. RAGBRAI® Merch
57. Primal Wear
58. Big Grove Brewery
59. Bikelowa.com
60. Pritchard Companies
61. Kevita / Havas Formula
62. TIPICO

EAST PARK/ CAMPGROUND VENDORS

65. River City Morning Kiwanis
66. Lake Lemonade / Charcuteme
67. Uff-Da-Dogs





- Beverage Garden
- Downtown Parking

Most volunteers working on Wednesday, July 27th will receive lanyards with the name and phone number for the key points of contact for day-of logistics:

RAGBRAI CONTACT INFORMATION

Campgrounds Chair
Steven Van Steenhuyse
641 - 583 - 2566

Medical
Dr. Matt Fabian
641 - 525 - 2013

Electrical
Doug Wiltsie
641 - 420 - 0876

Police
Jeff Brinkley
515- 291 - 6680

Hospitality
Melissa Fabian
701 - 212 - 5566

Publicity/Media
Brett Bachtle
641- 512 - 8018

Housing
Kathy Corsello
641 - 530 - 9004

Safety
Steve O'Neil
641 - 425 - 0640

Information Center
Brooke Bailey
641 - 420 - 4374

Sanitation
Perry Buffington
641 - 425 - 7932

City Administrator
Aaron Burnett
641 - 420 - 4815

Vendors
Dixie Fullerton
641 - 425 - 7560

Visit Mason City
Lindsey James
641 - 231 - 1239

Kyle Peterson
Downtown Operations
641 - 420 - 2210

Main Street MC
Emily Ginneberge
563 - 505 - 0403



EMERGENCY SHELTERS

Should an emergency occur, the Mason City Police Chief or their designee shall be the official spokesperson

- 1) MASON CITY HIGH SCHOOL/JOHN ADAMS MIDDLE SCHOOL:**
between 4th Street SW and North Illinois Avenue
- 2) JEFFERSON ELEMENTARY SCHOOL:** 1421 4th Street SE
- 3) FIRST COVENANT CHURCH:** 411 S. Ohio Avenue
- 4) ST. JAMES LUTHERAN CHURCH:** 1148 4th Street SE
- 5) MASON CITY AQUATIC CENTER:** 843 East Birch Drive
- 6) MASON CITY MAINTENANCE BUILDING**
- 7) ST. PAUL LUTHERAN CHURCH:** 329 East State Street
- 8) FIRST UNITED METHODIST CHURCH:** 119 S. Georgia Avenue
- 9) FIRST BAPTIST CHURCH:** 125 East State Street
- 10) TRINITY LUTHERAN CHURCH:** 213 N. Pennsylvania Avenue
- 11) ST. JOHN'S EPISCOPAL CHURCH:** 12 1st Street NE
- 12) CITY HALL:** 10 1st Street NW
- 13) PRAISE COMMUNITY CHURCH:** 11 2nd Street NW
- 14) HOOVER ELEMENTARY SCHOOL:** 1123 8th Street NW
- 15) NORTH IOWA REGIONAL COMMERCE CENTER:**
9 N. Federal Avenue

FIRST AID/MEDICAL STATIONS

*First aid stations are available,
staffed by volunteers with ambulance service.*

- 1) **NEWMAN CATHOLIC HIGH SCHOOL:** 2445 19th Street SW
Hours: 1 PM-7 PM on July 27th
- 2) **EAST PARK:** southeast corner along the circle drive east of the Bandshell
Hours: July 27th 1 PM-8 PM & July 28th 6 AM -10 AM
- 3) **MASON CITY HIGH SCHOOL:** 1700 4th Street SE
Hours: 3 PM-11 PM on July 27th
- 4) **MERCYONE MOBILE UNIT:** 1st Street NW, northwest of Central Park
Hours: 3 PM-11 PM on July 27th
- 5) **MERCYONE MOBILE UNIT:** State Street/Kentucky Ave, west of 5-way stop
Hours: 6 AM-10 AM on July 28th
- 6) **MERCYONE URGENT CARE:** Willowbrook Mall, 1531 4th Street SW
Urgent Care can treat minor injuries and illnesses that would normally be treated in a clinic.
Extended Hours: 10 AM-7:30 PM July 27th
- 7) **EMERGENCY ROOM/HOSPITAL CARE:**
MercyOne Medical Center, 1000 4th Street SW

IN CASE OF IMMEDIATE EMERGENCY:

CALL 911

OTHER GOOD TO KNOW INFO:

- **Volunteer Hospitality:** Bottled water will be available for volunteers near or around their check-in area. A volunteer hospitality room will be available in the southeast corner of The Plaza for volunteers in the downtown area.
- **PLAN AHEAD IN ORDER TO BE ON TIME. Parking and road closures will be a challenge, especially later in the day.**
- **Volunteer Parking:** Reserved parking for volunteers will be available downtown at 616 N. Federal Avenue (*lot one block north of Birdsall's Ice Cream*) and 300 N. Washington Avenue (*former Globe Gazette parking lot*). City parking lots will be open for parking throughout the downtown area including lots around Southbridge Mall.
- **Volunteer Shuttles:** Volunteer parking is also available at the North Iowa Events Center and the former ShopKo parking lot (by Culver's). Shuttle transportation from these sites is available for volunteers. Shuttles will be running on a continuous loop from 12 Noon-12:30 AM. If using the shuttle, please allow 30 minutes additional time to get from the shuttle stop to your volunteer post.
- **PLAN AHEAD IN ORDER TO BE ON TIME. Parking and road closures will be a challenge, especially later in the day.**
- Wear shoes that you know you can be comfortable in, but also give you enough support for walking or being on your feet for a long period of time.
- Bring sunscreen and hand sanitizer.
- **The health and safety of our guests and volunteers remains a top priority. Please do not attend the RAGBRAI festivities if you have symptoms or recently tested positive for COVID-19.**
- Alcoholic beverages will be sold within the Downtown Beverage Garden to patrons 21-years and older presenting valid identification. State laws and regulations require that alcoholic beverages purchased within the designated beverage garden remain on-site. On-site security and barricade volunteers will ask those leaving the festival area to dispose of any alcoholic beverages before exiting or entering.
- **MASON CITY MERCH:** RAGBRAI©Mason City t-shirts are available for purchase at the Downtown Information Center. Ride of the Century jerseys can be ordered online.
- **RAGBRAI© MERCHANDISE:** RAGBRAI© Apparel/Accessories will be available for purchase at two vendor booths within the Downtown area.

ADDITIONAL RESOURCES

Additional information resources including the RAGBRAI Mason City Map, rider booklet and interactive resident map are available at ragbraimasoncity.com.